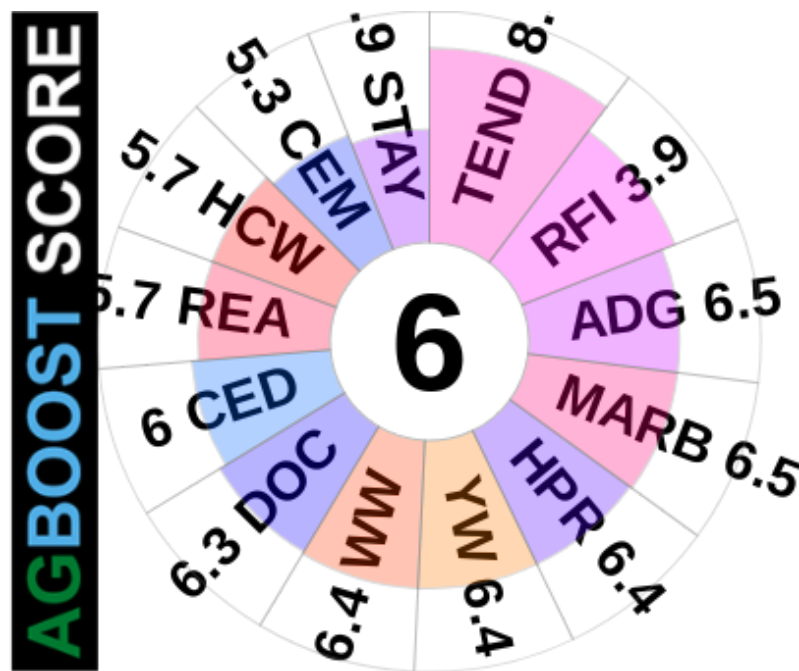


We want to thank you all for letting us help you make a difference in the cattle industry. As many of you know our operation is different from many other seedstock operators. We believe that a strong balance, consistent, and maternal base will prolong your profitability in the cattle market.

February 15th is when our "Bull Buyers Appreciation" discount starts. We will run this until the 15th of March. Anyone that isn't aware of this, if you buy a bull during this period (50% deposit required) you will receive \$250 off each bull. We will keep the bulls at the ranch until April 15th with no extra charge. We will care for the bulls as usual, but it is buyers responsibility to get insurance if they so choose. As always bulls purchased for \$3,000 or more have a breeding season guarantee for 90 days. This guarantee is from breeding injuries. All bulls will have a breeding soundness exam and be ready for breeding season.

This year we will also have some commercial replacement heifers for sale. They have all been pelvic measured and bangs vaccinated.

I looked forward to visiting with you and talking cattle. It is something I enjoy and being able to share my passion with you all.



This is the overall score of our bulls. All numbers you want on the higher end except RFI. This measure is an indicator of feed efficiency. It is the difference in animals' daily consumption of feed to achieve the same level of daily gain. Lower RFI indicates greater feed efficiency. Most of these numbers will look familiar to you. The "Stay" or Stayability is the chance a heifer will remain in the herd as a productive cow until at least six years of age. A higher value is desired.

WHO AND WHAT IS AG BOOST:

AG Boost is an independent genetic data company that processes your DNA through Igenity, which is a non-breed specific third-party DNA lab. The data comes back to AG Boost in a 16 trait genetic profile. These 16 traits are the core of what most cattlemen need to help make a more targeted selection for their sire needs. From these 16 traits, there are four target areas that you can see more specifically how the individual performed compared to others. Those areas are Production, Maternal, Performance, and Carcass Traits.

CHOICE:

As the industry leans more toward being data-driven, we were looking for a company that would give us a non-biased DNA evaluation. I was looking around for another breeder that was doing what we were trying to accomplish. That is when I found Craig Guffey of Swearingin Angus by Lawrence, KS. Why did we choose AG Boost over Angus Genomics? Quite simply we were looking for a non-biased 3rd party evaluation of what our cattle are. Another feature is the simplicity at which data is presented. It is easy for anyone to understand and use for their selection needs.

BULL SALE INFO: We are excited and will continue to use AgBoost. I will still provide actual data that we have taken from these bulls. Our overall score was a 6. This is calculated off the true genetic value based on all breeds, not a subset of Angus. The most important thing to understand is we have kept all traits balanced to allow performance, efficiency, and long-term maternal value.

